

ROI SHEET

All the calculation is done as per worst case scenario not over or fake commitment realistic and practical approach

Blackhat junior

Securing the Kidz future age group of 5 to 14
Mumbai Population- 25 lakh as per 2024 census

First Month Revenue

Cyber security and ethical hacking with A.I

Price per student Batch size 25 to focus on Quality Batch will not start until we have 25 students payment in the account

75000 75000*25 18 Lakh 75 thousand Gross Profit

will focus on forming one batch in one month to create Instagram content and brand awareness also will focus on reviews which will be used for upcoming sales

Expense first month

- Rent
- Salary
- Marketing
- Customer travelling
- Miscellaneous

6 Lakh Approx Expense

12 lakh 75 thousand is the net profit we will earn in first month

Second Month Projection

we will be focusing on launching 2 batches with 2 different courses in One month

cyber security and ethical hacking

First course 75000 75000*25 18 Lakh 75 thousand Gross Profit

AI and coding

second course 75000 75000*25 18 Lakh 75 thousand Gross Profit

So we will make a gross profit of 37 lakhs 50 thousand rupees only

Expenses for Second month

- Rent
- Salary
- Marketing
- Customer travelling
- Miscellaneous
- Incentive

6 to 7 lakh expense approx

So we will make net profit for second month 31 lakhs

Third Month Projection

Based on previous two projection we will have enough source to launch 4 batches in one month

Also we will launch special program for the slow learner with specific one to one personal session with kidz availability price will be 1 lakh 50 thousand for 8 months program

with 100 admission mix of slow learner we are doing gross profit of 1 crore in one month just from one centre

4th Month projection

we will focus on rolling out franchise if anyone interested just to use the brand name and company support we can charge license fee of 15 lakhs

plus we will also charge 25% royalty on every admission done by any centre for support

we will also focus on doing school tie up to acquire students in BULK